

FAX# 703 528 7880 AUG10/12 17.1
HARRIS REPORT FROM REP ***
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

| CLASS: | NATL. | LOCAL | REGIONAL |
|--------|-------|-------|----------|
|--------|-------|-------|----------|

ICE)

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG10/12 17.1

TO LENA
FR JULIE

TTLS \$248400..91X
PLS CFM, THX 8/10

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 15129
AGENCY PRODUCT CODE =

| | | | | | | | |
|----|-----------|----|------------|------|---|-----|---|
| 26 | 500F-600F | 60 | \$4,400.00 | 8/13 | 0 | MON | 0 |
| 5 | | | | | | | |

PROGRAM : EYEWITNESS NEWS
CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG13

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | : |

| | | | | | | | | | | | | |
|----|---|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 36 | S | | 1100P-1135P | 60 | | \$4,000.00 | 8/13 | 8/13 | 0 | | MON | 0 |
|----|---|--|-------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : EYEWITNESS NEWS AT 11P
CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG13
STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|------|--------|-----------------------|--|--|--|-------|--|-----|------------|------------|--|
| M1 | OK'D | BUY#26 | MISSED: MON/500P-600P | | | | AUG13 | | 60S | \$4,400.00 | (AUG10/12) | |
| | | BUY#36 | MON/1100P-1135P | | | | AUG13 | | 60S | \$4,000.00 | | |

OFFER: NONE
CMT: REVISED PER REQUEST TO CONVERT : 60S TO : 30S.

AUG/12 248400.00 CONTRACT TOTAL 248400.00
TOTAL SPOTS 91

MARKET TOTALS \$675,789 WFTV 38% WKMG 14% WESH 28% WOFL 15% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE